



Samantha Esra

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PROFESSIONAL SUMMARY

I am seeking a role as a Senior Design Manager or Lead Designer. Creative designer with broad experience in design thinking and information architecture. Flexible, detail orientated and hardworking. Dedicated to implement quality design to fulfill vision of company.

CORE QUALIFICATIONS

- Word, Excel, Power Point.
- x29 years experience in interior design and construction.
- English ; excellent written and spoken
- Hand drawing; excellent
- Technical Knowledge of construction
- In-depth knowledge of Shop fitting
- Originality
- Analytical skills
- FFE Document Controller
- Conceptual Designer
- Team Leader
- Team Manager
- Computer literate
- Visual product development
- Art composition
- Studio management

INTERESTS

- Animal Welfare
- Charity Work

I founded an animal charity group in Muscat, Oman and was/ am responsible for Facebook social media postings and reels.

Creator of Facebook reels.

I am still the Admin for this charity group.

EXPERIENCE

09/2023 - 12/2023

FFE Designer, Draftsman, Fit Out Management

Supreme Shopfitters | Johannesburg, South Africa

- I was employed on contract for x4 months to produce millwork drawings for fit out.
- I produced technical hand done drawings at a skilled level ; which could be interrupted and turned to the factory managers for construction.
- In addition, I was assisting with FFE sources, concepts, mood boards, sample boards, sourcing products , briefing sub contractors , tender processes, and working with colleagues as a team.
- Assisted the Senior Procurement Officer when required.
- Demonstrated consistent hard work and dedication to achieve results and improve operations.

01/2021 - 08/2022

Marketing

Real Visions Interiors Muscat, Oman | Muscat, Oman

- I used Linked in to market and find new clients for the company.
- Engaged in department meetings to brainstorm new ideas for upcoming projects.
- I posted on Linked In daily , show casing their new images of the companies designs.
- I built up a client based telephone list, of local business people and sent messages each month showcasing their new designs.

04/2017 - 08/2022

Senior FFE Designer and Design Manager

Real Visions Interiors LLC - Muscat | Muscat, Oman, Namibia

- Design Manager for 3D Max team and Auto Cad Team
- Training of younger staff in construction detailing
- Marketing - meeting with clients via cold calling . Active on social media
- Hand sketching for clients and bespoke cabinetry.
- Prepare cost estimates, final costings and on site project management supervision
- Measure up site , red line technical drawings done by the team.
- 3D hand drawing skills - perspective illustration work and sketching
- Meet site foreman and give site instructions
- Prepare B.O.Q documents and briefs
- Prepared sample /mood boards
- interior construction and shop fitting details
- Projects ; -
- Oman Emirates Investments - Corporate Office interior design - Muscat
- Khalid Suleimany Luxury Villa - Muscat - technical drawings and FFE, all aspects of the interior of the villa, shop fitting, ceilings, floors and marble

ADDITIONAL INFORMATION

- Citizenship; South African and British Passport holder.
- South African drivers license
- Date of birth 29 03 1970
- Non smoker
- Single Status
- No Children
- Dependent - yes
- References ; available on request
- Mobile contact and W/A +27 74 78 11 686

EDUCATION

1989 - Design Centre Greenside | Johannesburg
Diploma of Higher Education: interior design

2rd Best Student of the year - Academic Achievement Award

1987 - School of Art , Ballet , Drama and Music |

Johannesburg, GP, South Africa
Matric: Arts

I was awarded x4 distinctions (Grade A above 80%) in Sculpture, History of Art, Drawing and Painting.

1986

St. Christopher School for Girls | Kent, U.K, United Kingdom

O levels - U.K: High School
English Literature , Fine Art , Biology , English Language , French , Drama , Maths and Religious Studies.

Languages

English - First Language
English - Proficient

works

- Coffee shop with Restaurant - private client, Muscat
- Khalili Villa - Muscat - technical drawings and FFE
- The Plaza Casino - Windhoek, Namibia
- Design Proposal for Hotel in Kenya
- X10 various luxury Villas - designs in Oman - Middle East
- Tile Show Room - Muscat, Oman
- Photographic Shop - Muscat , Oman
- Self-managed design projects through entire lifecycles and collaborated with producers and project managers to meet timelines.

04/2010 - 04/2017

Manager, Senior Interior Designer, Design Manager

Real Visions Interiors cc | Johannesburg, South Africa, Oman

- Projects ; The Plaza Casino In Namibia
- The Queens Casino - South Africa
- Chartwell Residence - luxury home - 3D max renders
- Timber Land Retail - Branded store, Pretoria- project management and on site supervision
- Design for new hotel resort in Thekkeday , India
- Illustrations for Johannesburg designers, House of Baxberry, Tessa Proudfoot and Associates
- Hackett of London - Retail store- Sandton City - on site project manager
- Luxury Apartments - two 3-star luxury apartment revamps in Sandton area, Johannesburg, total x6 apartment completed to date.
- Coached and mentored junior team members, regularly assessing knowledge and skills gaps and implementing corrective action.
- Technical Drawings and Conceptual
- Casino and Hospitality Designer
- Technical drawings production with a team.
- Site inspection and FFE Document controller
- Procurement
- Mood Boards and travel to site.
- Client Liaison

01/2016 - 08/2016

Procurement

Eco Park Lodge, Centurion | Pretoria, South Africa

- x4 Star Boutique hotel in Pretoria , South Africa.
- Procurement for interior furniture and artworks, arrange deliveries.
- H.R management and general administration
- Assisted owner of lodge with various tasks to achieve opening date.

05/2011 - 08/2011

Site Project Manager

Branded Shop - Timberland | Pretoria, South Africa, South Africa

- I prepared all the cost estimates for each trade needed on site.
- I was the site Project Manager and built the shop in x48 days.
- Location ; Brooklyn Mall in Pretoria
- Monitored costs, timescales and resources used to achieve project success.
- Onsite supervision.
- I observed all the various trades being installed including shop fitting.
- Acted as first point of call for queries around deliverables and problem solving to maintain smooth running operations.

04/2010 - 10/2010

Retail Project Manager

Branded Store, Hackett of London | Johannesburg, South Africa

- Sandton City Mall- New Extension.

- I prepared all cost estimates and was appointed as project manager for this international brand.
- Met budget targets through responsible planning and resource allocation.
- I was the onsite Project Manager ; completed the shop construction and fit out in x68 days.
- Collaborated with team members to achieve target results.
- On site Supervisor. I had to observe all trades doing installations.

03/2009 - 07/2009

Marketing, General Office Manager and Sales Person

C.V Projects | Johannesburg, South Africa

- Included;- Assist the Q.S with government tender submissions
- Management of admin staff.
- Quotations for interior tenders.
- Marketing for shop fitting and office manager combined.
- Coached and mentored junior team members, regularly assessing knowledge and skills gaps and implementing corrective action.

01/2008 - 01/2009

Senior Interior Designer / Casino Designer

The Golden Horse | Joahnnesburg, South Africa

- I was self employed and completed a number of large scale projects during this time, namely x2 separate casinos.
- I was lead designer and project director, as well as being responsible for all F.F.E document control
- Areas included a a hotel of x68 rooms, presidential suites , small conference , main casino floor, passages, fast food court, ladies night club, toilets, cashiers and main reception area.
- I was responsible for all technical drawings before submission and attended client presentations, plus site meetings.
- Casino, Hotel and Presidential Suite project value R 75 million including revamp of existing hotel , from concept to completion
- Project took approx x15 months to complete.
- Programmed client need from schematic design to the construction document phase and installation.
- Maintained accurate specifications for each project.

05/2007 - 12/2007

Concept Designer and Design Manager

Queens Casino | East London, South Africa

- Queens Casino - new concept design and technical drawings.
- Including a sports bar , cashiers , buffet restaurant , creche and public toilets.
- I was responsible for the procurement and deliveries of all loose and fixed items, plus the full design concept.
- This project was fast track and took x5 months to complete , from concept to finish.
- Other Projects completed;-
- Retail- The Heaven Group - develop new retail concept
- Sanlet Properties - x5 luxury apartments in Sandton whereby I completed specs, sourcing, decor and onsite supervision

04/1998 - 04/2007

Senior Design Manager

Northpoint Architects | Johannesburg, South Africa

- I worked on multiple hospitality projects during the 7 years I was employed at Northpoint Architects
- I gain experience in casinos and luxury hotel projects
- FFE Designer and document writer.

- Managed the lifecycle development of products from design conception to development stages.
- Projects done include ;-
- Penthouse on Jumeriah Beach - Dubai.
- The Gold Souk Mall - Dubai
- Zimbali Forest Suites - South Africa

05/2006 - 12/2006

FFE Designer Document Controller

Northpoint Architects | Johannesburg, South Africa

- Project ; Zimabli Forest Suites - x4 / x5 star luxury chalets in South Africa.
- Concept design and FFE Documentation.
- Redline all technical drawings
- design concepts and hand sketching

01/2006 - 08/2006

FFE Designer

Northpoint Architects | Johannesburg, South Africa

- Roles ; - Concept Designer, FFE Designer and Onsite Supervisor
- Gaborone Sun, Botswana - concept design, technical drawing , FFE design, site supervision.
- Penthouse Jumeriah Beach - Dubai,
- Directed design and product streams to set clear expectations and directions, guaranteeing project completion by client deadline.
- Self-managed design projects through entire lifecycles and collaborated with producers and project managers to meet timelines.