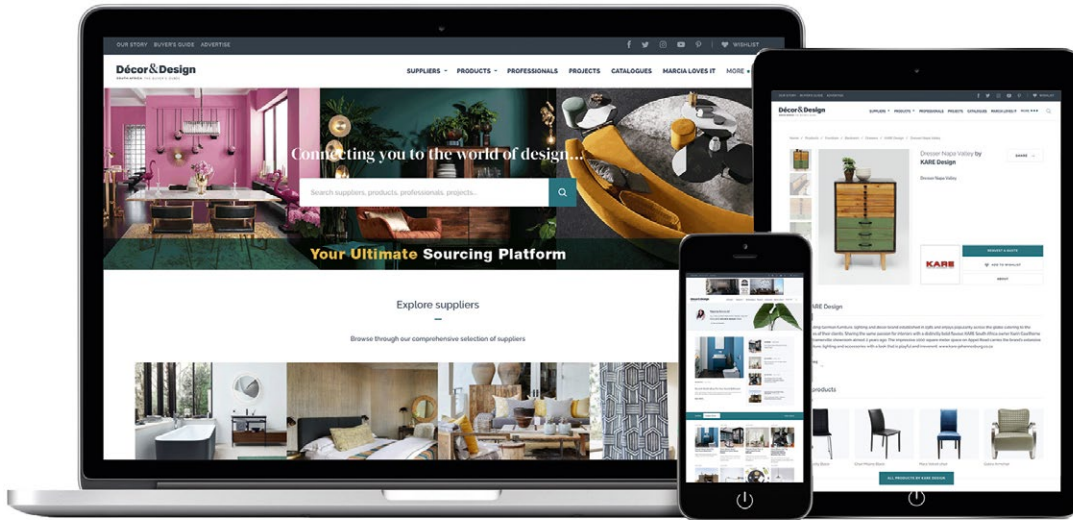


DIGITAL MEDIA CARD 2020/2021

SA DÉCOR & DESIGN launched our new portal on the 8th of May 2020 and we are already receiving 40% growth in traffic since launch. We are showcasing new features like the products and projects hubs making the platform a fantastic resource for the markets we serve.

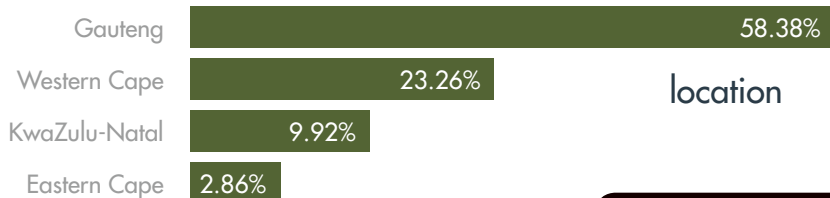
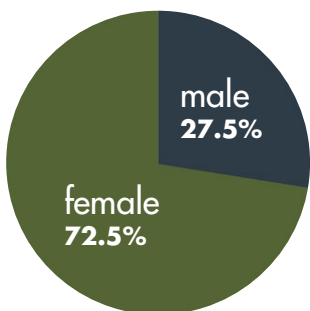
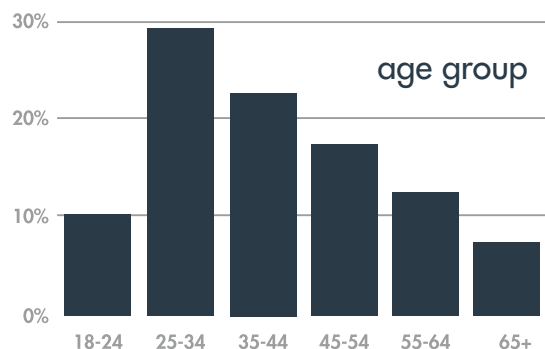


Site traffic since launch of new **SA Décor & Design** website – period 7 May 2020 – 31 March 2021

Our key target markets are split between décor trade, interior designers & decorators, architects, property developers and the end user market, which is now growing, due to the extended content on the platform like the product hub. Our average daily visitor count is currently 2287 users and from our data 66% is currently the professional market and 34% the consumer (end user).

users..... **514 133**

pageview..... **2 040 180**



VISIT OUR WEBSITE

We also promote our clients on all **key social media platforms:**

Marcia Loves It! **Instagram** following

[visit our instagram page](#)

28 900

followers

40 000

unique users /
visitors per month

280 000

monthly impressions

72% Women | aged 25-44 | 95% South Africa | 5% International
| 35% Cape Town | 65% Johannesburg / Pretoria | 5% Durban

SA Décor & Design **Facebook** following

[visit our facebook page](#)

171 787

followers

43 125

unique users /
visitors per month

92% Women | aged 25-35 | 95% South Africa | 5% International
| 40% Cape Town | 53%, Johannesburg / Pretoria | 7% Durban

Marcia Loves It! **Pinterest** following

[visit our pinterest page](#)

16 000

followers

3.9 million

unique users /
visitors per month

5.9 million

monthly impressions

90% International | 10% South African

2020 SOCIAL MEDIA RATES

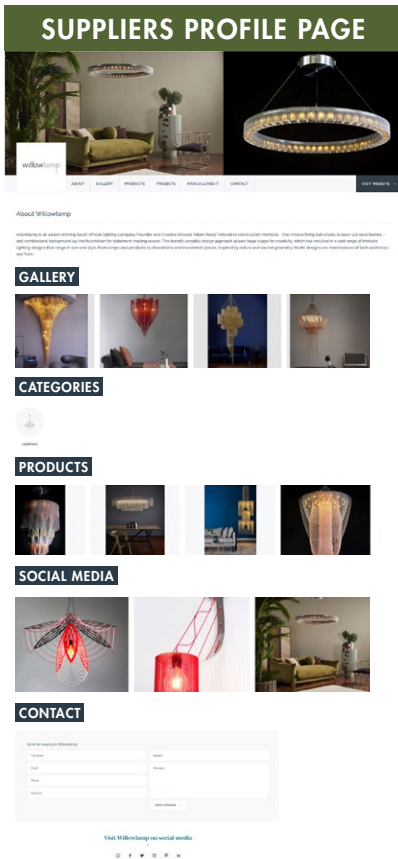
OPTION 1: Once off story appearing on marcia loves it blog R1 500 (ex VAT)

OPTION 2: Including option1. Added feeds into our social media platform: instagram/facebook/linkedin/pinterest R2 500 (ex VAT)

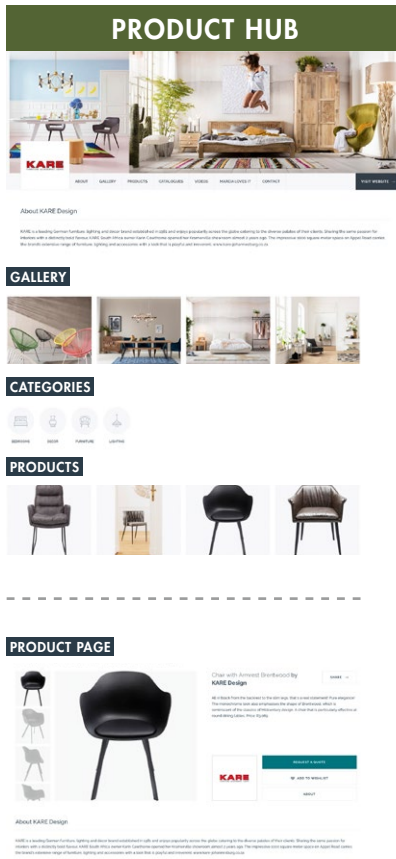
- We provide content creation
- Mention your post on our Facebook and Instagram and tag your handle and link through to your post or website!
- Your post appears on Marcia LOVES IT Instagram highlights
- Post appears in our industry newsletter subscribers: 12 000
- Post also appears on LinkedIn
- All posts are pinned on to our Pinterest Boards
- Additional Boosts to your requirements over and above this amount.
- Social Media Packages 3, 6 or 12 Month Basis
- Longer campaigns are available please feel free to contact us for these personal tailored packages
- All prices are excluding VAT.

To insert banners, catalogues, products or projects please contact us for customised packages
021 418 7768 | info@sadecor.co.za | www.sadecor.co.za

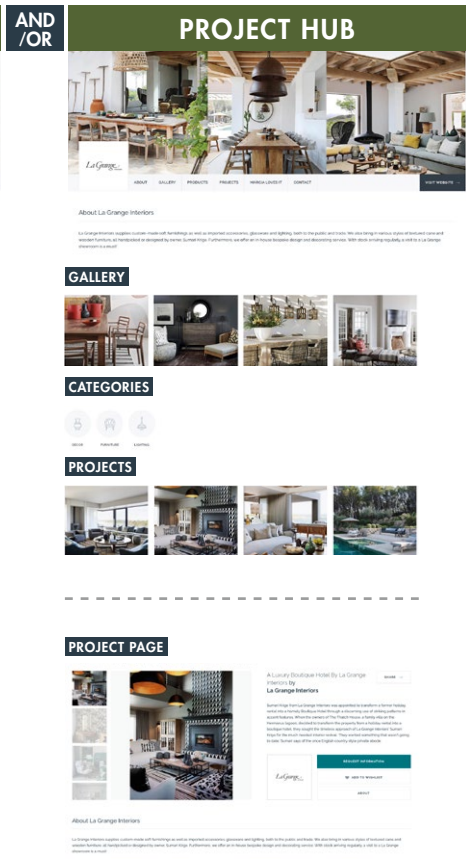
2020 PRODUCT / PROJECT HUB RATES



[view example](#)



[view example](#)



[view example](#)

ADVERTISING WEB OPTIONS

OPTION 1:

Suppliers/Professionals Profile Page with two category links:
4 Gallery Images
2 Products or Projects
1 Blog Post in Marcia Loves It
R300 p/m

OPTION 2:

Suppliers/Professionals Profile Page with Multiple relevant category links:
4 Gallery images
4 products or/and projects
2 social media posts
R600 p/m

OPTION 3:

Suppliers/Professionals Profile Page with Multiple relevant category links:
4 Gallery images
8 products or/and projects
2 social media posts
R900p/m

OPTION 4:

Suppliers/Professionals Profile Page with Multiple relevant category links:
4 Gallery images
Add batches of 4 additional products or/and projects at a cost of **R300pm per batch**
So for example – 12 products or/and projects will cost R1200pm and
24 products or/and projects = R2400pm
36 products or/and projects = R3600pm

NOTE: from option 4 upwards will include catalogues, videos and additional social media and amount allocated according to size of custom package

BANNER RATES

Mid Level Banners
R1 500pm

Top Level Banners
R2 500pm
Headline Category Banners

Prime Banners
R3500pm
Products Banners and other Home Page Banners, Prime Blog Banners

NOTE: Minimum booking period is 6 months

Pay upfront for your campaign and receive 5% discount on 6 month bookings or 10% on 12 month bookings. Alternatively Pay on debit order on a monthly basis.