

INTERIOR PLACEMENTS

Content
Advertising Rates

JOHN AUTARD

4 Pinehaven Close, Red Hill, Simon's Town, South Africa

Phone 087 153 5958 WhatsApp Calls Only 082 552 2908

info@interiorplacements.co.za www.interiorplacements.co.za



Industry Partners



Advertising Rates

Interior Placements was established in 2000. We publish a weekly newsletter that goes out to over 5500 individuals and companies in the Interior Design Industry offering employment positions, premises, and products available or wanted. These email addresses belong to persons directly related to the Interior Design and Decorating Industry in South Africa and comprise Architects, Interior Architects, Interior Designers, Interior Decorators, and Suppliers. The list is broken down into regions but not into individual categories. The list fluctuates on a weekly basis due to persons subscribing or unsubscribing as well as emails that bounce for whatever reason. There are several options for advertising in the newsletter.

Placement Adverts

- A **Position Available** advert costs R2599.00 for **Six Weeks** (default).
- A **Position Wanted** advert costs R599.00 for **Six Weeks** (default).
- All adverts can be extended at a cost of R449.00
- Showcase Position advert plus R599.00 – Lead advert for one week and on Newsletter cover.
- The description can be changed during this period providing the position remains the same – an administration fee of R449.00 will apply should you wish the amended advert to be reposted as a new advert
- You can advertise more than one position on an advert – each additional position is R899.00.
- 20% Discount applies to the second or more adverts placed on the same day.
- **IID, KSA, and GifA Members** qualify for a 10% discount.
- VAT is not applicable

Requirements

- Your logo
- Website address
- A brief description of the position on offer - Salary and Start date are optional
- A product or room setting image – 800 pixels wide by maximum 630 pixels high – I will source one from your website if needed
- Your company logo – maximum 150 pixels high
- Email address and contact person's name to whom the covering email and CV must be sent
- The names of persons and email addresses within your organisation who are to be included on the newsletter mailing list

Showcase Product Advert – R999.00 Featured on Newsletter Cover, Lead Advert on Website, Facebook, Twitter, Instagram, and LinkedIn*. Industry Partners discount applies.

Industry Courses, Competitions, Newsletters, and Décor Diary Events – Free listing on Website and Newsletter – R449.00 per newsletter/event for a stand-alone post to Facebook, Twitter, LinkedIn, and Instagram.

Please Whitelist info@interiorplacements.co.za

<https://www.campaignmonitor.com/resources/guides/whitelisting/>