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INTERIOR PLACEMENTS

Interior Placements was established in 2000 and is a weekly email newsletter that goes out to the above database. It offers employment positions, premises and products available or wanted. My database stands at over 6000 email addresses. These email addresses belong to persons directly related to the Interior Design and Decorating Industry in South Africa and comprise of Architects, Interior Architects, Interior Designers, Interior Decorators and Suppliers. The list is broken down into regions but not into individual categories. The list fluctuates on a weekly basis due to persons subscribing or unsubscribing as well as emails that bounce for whatever reason. There are several options for advertising in the newsletter.

Rate Increase Effective 01 July 2018

Placement Adverts

- A placement advert costs R2200.00 for a period of **one month only** or R2800.00 for **two months** - thereafter the advert can be extended at a cost of R1100.00 for one month only.
- Showcase Position advert plus R500.00 – Lead advert for one week and on Newsletter cover.
- The description can be changed during this period providing the position remains the same – an administration fee of R600.00 will apply should you wish the amended advert to be reposted as a new advert
- You can advertise more than one position on an advert – each additional position is R600.00.
- 20% Discount applies if you place two or more adverts at the same time
- 10% Discount applies to IID and KSA Members – note if two adverts are placed – greater discount applies
- VAT is not applicable

Requirements

- Your logo
- Website address
- A brief description of the position on offer - Salary and Start date are optional
- A product image – 700 pixels wide by maximum 500 pixels high – I will source one from your website if needed
- Email address and contact person's name to whom the covering email and CV must be sent
- The names of persons and email addresses within your organisation who are to be included on the newsletter mailing list

Showcase Product Advert – R1550.00 (Featured on Newsletter, Website, Facebook, Twitter, Instagram and Linked in*)

Newsflash Advert of the Week – R1000.00 (Featured on Website and Headline only on Newsletter, Facebook, Twitter, Instagram and LinkedIn)

CyberCouriers Mailshots – R2200.00 (3000+ Database plus your own – 20% Discount when two or more mailers are at booked at the same time. Featured on Interior Placements website, Facebook, Twitter, Instagram and LinkedIn.)

Please address all enquiries to info@interiorplacements.co.za

***I cannot advertise events or positions on LinkedIn.**

Interior Placements Rates – Amended Sunday 01 July 2018