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INTERIOR PLACEMENTS

Interior Placements was established in 2000 and is a weekly email newsletter that goes out to the above database. It offers employment positions, premises and products available or wanted. My database stands at over 6000 email addresses. These email addresses belong to persons directly related to the Interior Design and Decorating Industry in South Africa and comprise of Architects, Interior Architects, Interior Designers, Interior Decorators and Suppliers. The list is broken down into regions but not into individual categories. The list fluctuates on a weekly basis due to persons subscribing or unsubscribing as well as emails that bounce for whatever reason. There are several options for advertising in the newsletter.

Rate Increase Effective 01 July 2019

Placement Adverts

- A placement advert costs R1800.00 for a period of **two weeks** or R2400.00 for **one month** (default) or R3000.00 for **two months** - thereafter the advert can be extended at a cost of R900.00 for two weeks, R1200.00 (default) for one month or R1500.00 for two months.
- Showcase Position advert plus R800.00 – Lead advert for one week and on Newsletter cover.
- The description can be changed during this period providing the position remains the same – an administration fee of R750.00 will apply should you wish the amended advert to be reposted as a new advert
- You can advertise more than one position on an advert – each additional position is R800.00.
- 20% Discount applies to the second or more adverts placed on the same day.
- VAT is not applicable

Requirements

- Your logo
- Website address
- A brief description of the position on offer - Salary and Start date are optional
- A product image – 700 pixels wide by maximum 500 pixels high – I will source one from your website if needed
- Email address and contact person's name to whom the covering email and CV must be sent
- The names of persons and email addresses within your organisation who are to be included on the newsletter mailing list

Showcase Product Advert – R1800.00 Featured on Newsletter Cover, Lead Advert on Website, Facebook, Twitter, Instagram and LinkedIn*

Newsflash Advert of the Week – R1400.00 Featured on Website and listed on Newsletter, Facebook, Twitter, Instagram and LinkedIn*

Industry Newsletters and Décor Diary Events – Free listing on Website and Newsletter – R375.00 per newsletter/event for a standalone listing on Facebook, Twitter, LinkedIn* and Instagram.

CyberCouriers Mailshots – R2400.00 (3000+ Database plus your own – 20% Discount on the second or more mailers are at booked at the same time. Featured on Interior Placements website, Facebook, Twitter, Instagram and LinkedIn.) You can also feature your advert on the Interior Placements Newsletter and lead advert on the website for one week for an additional R800.00.

Please address all enquiries to info@interiorplacements.co.za

* LinkedIn subject to approval